

## **Become a preferred supplier of ACA WA**

Why become a preferred supplier:

- ACA WA is the largest Peak Body in WA
- ACA WA is part of a National Body representing services throughout Australia
- ACA WA has members throughout all of WA
- The ACA WA Website has over 3000 visitors a month
- ACA WA is committed to providing our members quality services from our suppliers

### **Introducing ACA WA:**

As the foremost peak body in Western Australia's sector, ACA WA stands as the largest advocate for the diverse landscape of our communities. Our extensive membership network spans across metropolitan, rural, regional, and remote areas of WA, representing a rich tapestry of private, community, religious, and locally governed services.

At ACA WA, we proudly operate as a 'not for profit' member association, fostering strong connections with fellow sector peak organisations.

Driven by a resolute commitment, ACA WA endeavours to unite industry stakeholders, government entities, and community organisations. Our collective goal is to collaboratively strive for the optimal outcomes for children and families, ensuring a brighter future for our communities.

### **Vision Statement:**

At ACA WA, we envision a future where quality education and care are accessible to every child in Western Australia. As a members' advocate association, we are committed to being the largest peak early learning association in the state, playing a pivotal role in bringing together industry stakeholders, government bodies, and the community to achieve optimal outcomes for children and families.

### **Association Overview**

The Australian Childcare Alliance WA (ACA WA) is a not-for-profit organization that has been advocating for the well-being and future of Australia's children for over 40 years. As a member-funded entity, ACA WA focuses on representing the interests of early learning service providers, striving to ensure that families and their children can access affordable and high-quality early learning services across the country.

### **Historical Background:**

Originally established in 1972 as The Child Care Association of WA (CAWA), ACA WA played a pivotal role in influencing the Federal Government to allocate funds for the training of childcare educators. This advocacy led to the initiation of the Child Care Certificate (CCC) and Introduction to Child Care training programs. Over the years, ACA WA has been actively involved in addressing quality issues, advancing training, contributing to program development, updating regulations, and participating in Industrial Relations.

### **Significant Achievements:**

Notably, Western Australia became the first state to implement legislated Child Care Regulations and an Industrial Award for educators, a significant milestone achieved through the efforts of the

private Early Learning sector. ACA WA has consistently emphasized the development of quality services, staying abreast of industry knowledge, and providing assistance to its members.

**National Integration:**

In 2014, in a move to strengthen its national presence, Childcare Association of WA Inc underwent a name change, aligning itself with other State Associations under the umbrella of the Australian Childcare Alliance (ACA). Proudly adopting the name Australian Childcare Alliance Western Australia (ACA WA), the organisation continues its commitment to advocating for the well-being of children and ensuring the availability of high-quality early learning services.

**Core Focus:**

Drawing from its extensive experience in early learning, training, and management, ACA WA collaborates with both Federal and State Governments, regulatory authorities, and various stakeholders. The primary objective is to ensure that families are adequately supported, fostering a sustainable, affordable, and viable early learning sector. Recognising the critical role of quality early learning programs in shaping the lives of families, ACA WA remains dedicated to preparing children for the best start in life and learning.

**Listed Supplier:**

ACA WA offers supplier agreements to suppliers of the ECEC sector, the cost is \$1000.00 plus GST for a 12-month term.

Our most important goal is to make sure our members are looked after by any supplier that is recommended by ACA WA.

- As a Preferred Supplier you will have advertising on our ACA WA Website on the home page in the preferred supplier section.
- You can supply 2 adverts for advertising on our Facebook page.
- You can supply content for 2 adverts, for advertising in our E-Newsletters to members.
- Opportunity to advertise at any events that ACA WA put on.

Please complete the attached form if you would like to become a preferred supplier of ACA WA.

**Please ensure that all provided information is accurate and up to date.**

**If you have any further questions or need assistance, feel free to ask.**

Yours sincerely,



Rachelle Tucker  
CEO ACA WA